

Check out online virtual magazine at poloatthepoint.com

# POLO AT THE POINT

Sunday, October 15, 2017



## 2017 Program Insertion Order and Ad

We hereby authorize Point Clear Charities to publish the advertising of:

Advertiser	Advertising Agency
Address	
City/State/Zip	
Contact Name/Title	
Phone/Fax	
Email/website	

**Technical Specifications:** The 2017 POLO AT THE POINT Program will become a treasured keepsake. Printed in full color, the 8.5" x 11" program also will be an online virtual magazine with links to the advertisers' websites published year-round at [www.poloatthepoint.com](http://www.poloatthepoint.com). **Digital Ad Specifications:** PDF Preferred File Formats: PDF/X-1a, High Resolution PDF (300 dpi, CMYK, all fonts embedded, no graphic downsampling, no security) with a laser proof. Ads may be submitted on CD or DVD or transferred by e-mail to [katelynnjones@robertsbros.com](mailto:katelynnjones@robertsbros.com) if under 5 MB. **Deadlines, Reservations & Conditions:** The POLO AT THE POINT Program is published once a year. Advertising deadline is **September 22, 2017**. We reserve the right to censor, revise, change, alter or reject all submissions. Cancellations for ads must be received in writing at least 90 days prior to publication date. Point Clear Charities, Inc. reserves the right to bill for reserved advertising space if ad material is not received by the deadline and/or if a cancellation is received fewer than 90 days prior to publication date. A 10% administration fee will apply.

For ads other than camera ready, creative and set-up fees may apply. Please check ad format:

- Need Ad Design**
- Camera Ready**

Please specify quantity of ads, and check ad size and color:

\_\_\_\_\_ **Full Page Ad** (7.5w x 10h) includes virtual magazine ad & link

- Color - \$800.
- Black/white - \$650.

**Deadlines:** Reservation for ad placements, ads and payments are due by September 22, 2017.

\_\_\_\_\_ **Half Page Ad** (7.5w x 4.875h) includes virtual magazine ad & link

- Color - \$550.
- Black/white - \$400.

**PAYMENT METHODS:**

Payments must be received by Sept. 22, 2017.

\_\_\_\_\_ **CHECK**  
Made payable to: Point Clear Charities

\_\_\_\_\_ **Credit/Debit Card**  
\_\_\_\_\_ VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Signature Panel Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

\_\_\_\_\_ **Quarter Page Ad** (3.625w x 4.875h) includes virtual magazine ad & link

- Color - \$300.
- Black/white - \$250.

**Unable to advertise but would like to make a donation at this time.**

\$ \_\_\_\_\_ Donation

Your signature acknowledges that you have read the deadlines, reservations and conditions for advertising in the 2017 POLO AT THE POINT Program. Please mail original to PCC. **This form serves as receipt for your tax deductible contribution.**

Advertiser Signature	Date
_____	_____
Sales Rep Signature	Date
_____	_____



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**White Copy:** PCC Billing  
**Yellow Copy:** Customer